

## Nobel Day Two (Dec 10, am 09.15-12.15), Breakout Session 7:

### A Public Sector Where Digital Natives Thrive

Digital Natives (people who have grown up in a connected world) have different attitudes, approaches and habits than those in preceding generations and will soon be a major part of society's workforce. How does the public sector need to change to attract these people and provide them with a working environment which will let them fulfill their potential? This session will compare and contrast Digital Natives, Digital Immigrants, and Digital Skeptics and explore how the public sector might change, firstly, as efforts are made to attract Digital Natives and secondly, as Digital Natives becomes more and more influential in how things get done.

In an interactive, technology-enabled setting, participants will collaborate, debate, and vote on the following questions:

1. ***Should privacy be sacrificed for transparency?*** 3 Ways to vote:
  - a. [http://www.polleverywhere.com/multiple\\_choice\\_polls/LTUzNTQwNzE2OA/web](http://www.polleverywhere.com/multiple_choice_polls/LTUzNTQwNzE2OA/web)
  - b. Twitter - tweet @poll 46463 for Yes, @poll 46464 for No
  - c. Text to +447624806527 – 46463 for Yes, 46464 for No
2. ***Should the integration of devices, workplaces and “boundary-less” organizations be a top priority for the public sector?*** 3 Ways to vote:
  - a. [http://www.polleverywhere.com/multiple\\_choice\\_polls/ODQxMDQ4NTI4/web](http://www.polleverywhere.com/multiple_choice_polls/ODQxMDQ4NTI4/web)
  - b. Twitter - tweet @poll 46462 for Yes, @poll 46465 for No
  - c. Text to +447624806527 – 46462 for Yes, 46465 for No
3. ***Should public sector workers be allowed to post content in real-time using social media technologies without management approval?*** 3 Ways to vote:
  - a. [http://www.polleverywhere.com/multiple\\_choice\\_polls/LTEzODgwNDgyNDk/web](http://www.polleverywhere.com/multiple_choice_polls/LTEzODgwNDgyNDk/web)
  - b. Twitter - tweet @poll 46466 for Yes, @poll 46467 for No
  - c. Text to +447624806527 – 46466 for Yes, 46467 for No

If we have time, we will explore these additional questions:

4. Should using gaming technologies be a core strategy for learning and skill development in the Public Sector workforce?
5. Should graphics, video, and data visualization become the primary communications and explanation form as we move towards a Digital Native public sector workforce?
6. Should crowd-sourcing be the new model for collaboration, rulemaking and policy development?

**Desired Outcomes:** Participants will gain from the session:

- An increased understanding of the profile, perspective, styles, and expectations of Digital Natives, Immigrants, and Skeptics;
- Greater clarity on the challenges PS organizations face as more and more Digital Natives enter their workforce;
- Ideas and strategies for dealing with these challenges.

Participation prior to and during the Summit is encouraged at:

<http://publicservicessummit09.ning.com/> for those attending the Summit  
[www.theconnectedrepublic.org](http://www.theconnectedrepublic.org) for non-attendees interested in these issues